



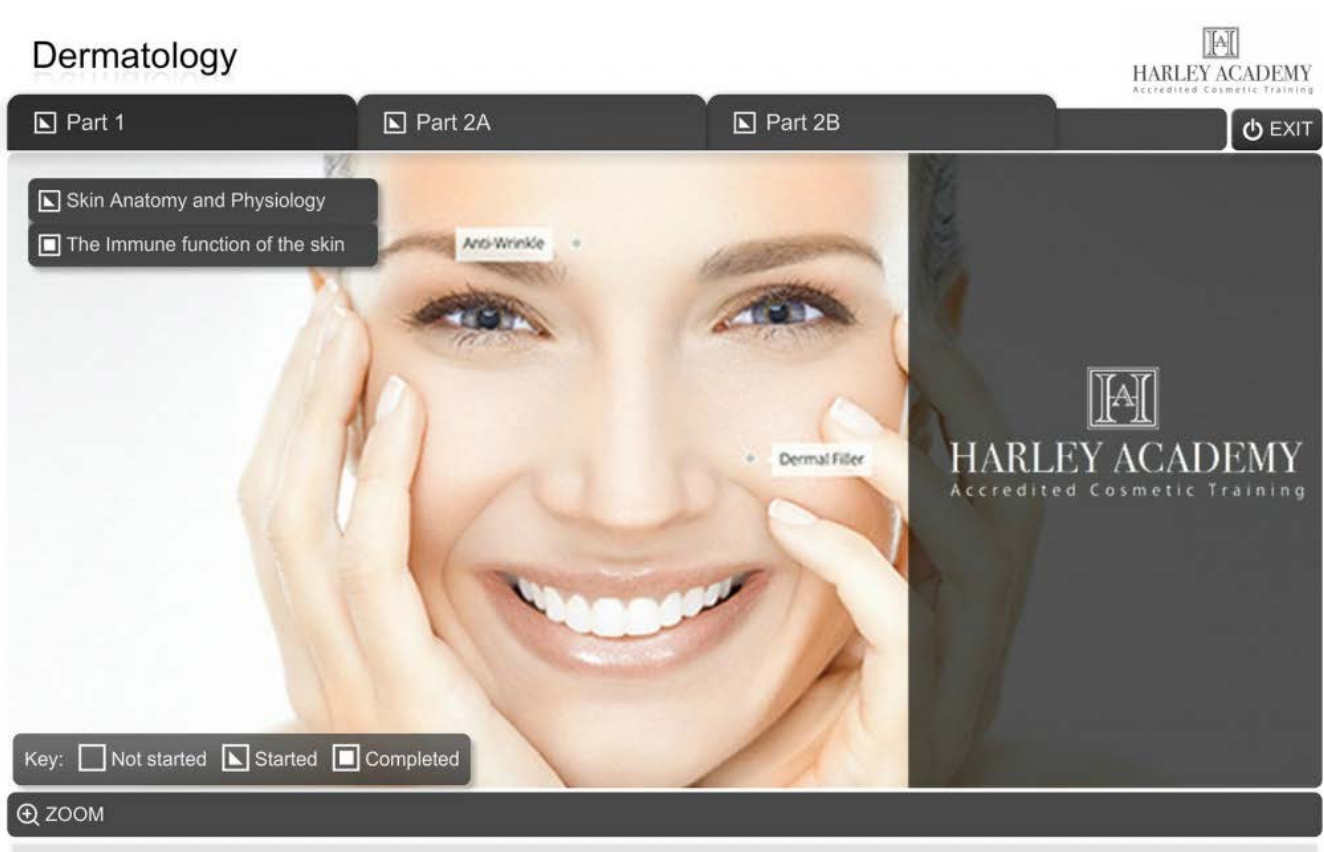
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Harley Academy

<http://harleyacademy.com/>



Harley Academy's Cosmetic Medicine Module is a nationwide training initiative to improve standards and patient safety in cosmetic medicine. It is a joint venture between OCB Media and The Harley Academy.

Project challenges

There is an alarming lack of regulation in the non-invasive cosmetic sector, which ultimately are a risk to patient safety. This was picked up by the 2013 Sir Bruce Keogh report, which sought to improve standard through Government-backed intervention. The main challenge for this initiative was educating healthcare professionals on impending regulation shift. Previously training in the industry was led by pharmaceutical companies and weekend courses; and an important part of our work is raising awareness on both the professional and regulatory need to train more comprehensively.



2015 has been a very significant year for advances in cosmetic regulation. With the GMC looking into credentialing and publishing their guidance in 2016; training in aesthetic medicine is fundamentally changing. We are excited to develop a groundbreaking training course which satisfies the professional requirements of the Councils which oversee our delegates' practice

Dr Kam Singh

Educational Executive of the British College of Aesthetic Medicine



Solutions

Students of Harley Academy are healthcare professionals; including doctors, dentists, pharmacists, nurses and midwives. Towards the end of 2015, students will graduate with a formal Ofqual-accredited Qualification in facial aesthetics. This is critical in improving standard in the industry, where traditionally a practitioner could attend a weekend course and be awarded a certificate. Modules on Dermatology, Botulinum Toxin and Dermal Fillers have been produced in order to satisfy the 2015 Health Education England recommendations for cosmetic training. These are evidence-based, comprehensive University-standard modules which encourage students to critically examine the current state of the aesthetics specialty and build upon their existing knowledge.